# **Short Response Questions:**

## **Chapter 7: Unit 2.1 Introduction to Human Resource Management**

- 1. What is the primary goal of human resource management (HRM)?
- 2. Define the term "recruitment."
- 3. What is the difference between training and development?
- 4. How does performance appraisal contribute to HRM?
- 5. What is workforce planning?

# **Chapter 8: Unit 2.2 Organizational Structure**

- 1. What is an organizational structure?
- 2. Define the term "span of control."
- 3. What is the difference between a flat and a tall organizational structure?
- 4. What is a matrix structure?
- 5. What role does organizational culture play in shaping structure?

### **Chapter 9: Unit 2.3 Leadership and Management**

- 1. What is the difference between leadership and management?
- 2. Define the term "autocratic leadership."
- 3. What is democratic leadership?
- 4. How does a laissez-faire leadership style operate?
- 5. What are the key qualities of a successful leader?

#### **Chapter 10: Unit 2.4 Motivation and Demotivation**

- 1. What is motivation in the context of HRM?
- 2. Define intrinsic motivation.
- 3. What is extrinsic motivation?
- 4. How does Maslow's hierarchy of needs apply to employee motivation?
- 5. What is the difference between financial and non-financial motivators?

#### **Chapter 11: Unit 2.5 Communication in HRM**

- 1. What is the role of communication in HRM?
- Define formal communication.
- 3. What is informal communication?
- 4. How does effective communication impact employee engagement?
- 5. What are communication barriers, and how can they be overcome?

# Long Response Questions:

### **Chapter 7: Unit 2.1 Introduction to Human Resource Management**

- 1. Discuss the importance of human resource management in achieving organizational goals.
- 2. Explain the role of recruitment and selection in HRM.
- 3. Analyze the impact of training and development on employee performance.
- 4. Evaluate the significance of performance management in HRM.
- 5. How does effective HRM contribute to employee retention?

### **Chapter 8: Unit 2.2 Organizational Structure**

- 1. Discuss the advantages and disadvantages of a flat organizational structure.
- 2. Explain the concept of span of control and its impact on organizational efficiency.
- 3. Analyze the benefits and challenges of a matrix organizational structure.
- 4. Evaluate the impact of organizational structure on employee motivation and performance.
- 5. How can organizations design their structure to align with strategic objectives?

### **Chapter 9: Unit 2.3 Leadership and Management**

- 1. Discuss the impact of different leadership styles on organizational culture.
- 2. Explain the role of emotional intelligence in effective leadership.
- 3. Analyze the challenges of leading a diverse workforce.
- 4. Evaluate the importance of adaptability in leadership.
- 5. How can leaders balance the need for control with the need to empower employees?

### **Chapter 10: Unit 2.4 Motivation and Demotivation**

- 1. Discuss the impact of financial incentives on employee motivation and performance.
- 2. Explain how job design can influence employee motivation.
- 3. Analyze the role of leadership in fostering employee motivation.
- 4. Evaluate the importance of recognition and rewards in employee motivation.
- 5. How can organizations address demotivation among employees?

# **Chapter 11: Unit 2.5 Communication in HRM**

- 1. Discuss the importance of feedback in the communication process.
- 2. Explain the role of communication in conflict resolution within an organization.
- 3. Analyze the impact of digital communication tools on HRM.
- 4. Evaluate the effectiveness of different communication channels in HRM.
- 5. How can HRM ensure that communication is inclusive and reaches all employees?